



Chartered
Institute of
Housing

Brent O'Halloran **director of asset management, Hyde Housing Group**

Brent worked for many years at British-Gas before joining the social-housing -sector. He's an advocate for improving the sector's approach to property management, with a reputation for being a contrarian and challenging convention. He's the architect behind several big ideas that have created a stir in recent times, including; same-day repairs, improving gas access rights, applying 'nudge' tactics to maintaining good tenancies, demand-led- component replacement programmes, and increasing tenants' choice including fitting whirlpool baths!

