



# Concept, Build, Impact

## Sarah Wilson

LEADERSHIP COACH

- Comply with new Regulatory Consumer Standards
- Improve diversity in leadership
- Lessen the gender paygap



*Coastal Coaching  
Sussex*

FROM STRIVING TO  
THRIVING



# OVERVIEW

Firstly, we'd like to thank you for showing interest in our services. We are passionate about supporting you to find solutions to complying with new consumer legislation, welcoming more diversity into your Senior Leadership Team and lessening the gender pay gap.

We know have the greatest intentions but often find you are pulled in other directions so finding solutions ends up deprioritised and shelved until another time.

A report from The Institute of Employment Studies found that companies with a more diverse leadership team were more likely to achieve success in their social mission and profitability

Only about 40% of SH leadership roles are occupied by women despite women being the the majority gender of both the workforce and the residents. You can expect more innovative decision making and higher satisfaction levels when you better reflect the diversity of the workforce and residents.

# OBJECTIVES & DESIRED OUTCOMES

We are here to remove the burden from your shoulders and create a structure that leads brilliant, diverse staff to your Boardroom

Deliver on the new RSH Consumer Standards Regulations to create “meaningful difference” to residents

Lessening the gender & race pay gaps

Make better Leadership decisions using a wider range of diverse perspectives and innovative thinking

Create a clear pathway that attracts diverse staff to apply for and attain Leadership roles within your business.

Better reflect the demographic of the workforce and residents at Leadership level

Better staff satisfaction, improved retention & attracting quality staff, leading to resident satisfaction



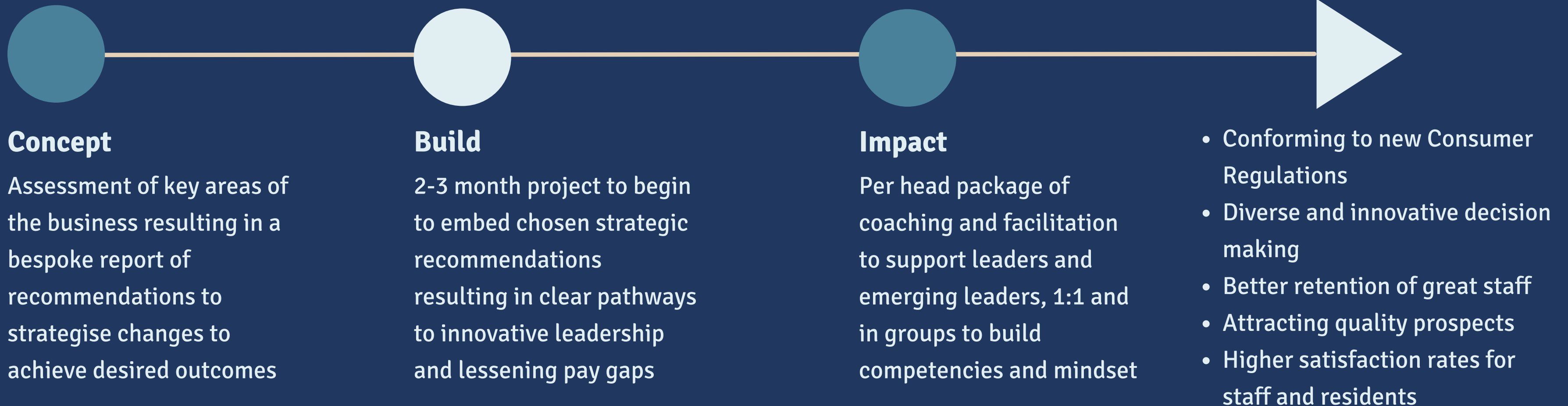
# ABOUT ME

**SARAH WILSON - LEADERSHIP COACH**

- Experienced Housing Professional for over 14 years
- Worked at all levels from frontline to National Lead
- Previous employers utilised my skills as the “critical friend” to find innovative ways of doing things
- Understand the challenges the sector continues to face
- Opened my own practice in 2020, “Coastal Coaching (Sussex) Limited”
- Worked with women of all levels and supported many with or into leadership
- Not your usual “cookie cutter” coach, my methods are proven and backed up by testimonials
- Internationally Accredited qualifications
- Experienced coach, trainer and facilitator
- Keynote speaker
- Creator of “The Inner SUCCESS Story” podcast on Spotify & other major platforms

# THE JOURNEY

An overview of the journey of improvement we can offer. You decide how much ongoing support you require after the initial assessment and review.



# WHAT TO EXPECT

## Concept

I'll meet with at least 2 members of the Senior Leadership Team, including the Heads of Learning & Development (or equivalent role) and HR/People. I'll analyse the information I've gathered then present recommendations back to you. You'll also receive a full written report to discuss at decision-maker levels to decide what you'd like to embed.

## Build

I'll work with the organisation to analyse deeper which may include, but isn't limited to, reviewing data, talking to staff, creating or sourcing resources, facilitating meetings/workshops. I'll also set up your chosen changes and provide regular updates, saving you time and without the need to increase the project management workload of your staff further.

## Impact

I provide package of support with 1:1 and group coaching and facilitation for your leaders and emerging leaders. This means they are set up to succeed by working on their mindset, confidence and leadership competencies, creating a culture you are proud of. The investment is calculated on a per head basis for a period of 6 or 12 months.

# OTHER SERVICES

Team Talks

Training

Group  
Coaching

Lunch &  
Learn

Motivational  
Speaking

# INVESTMENT

**CONCEPT** - Introductory offer - £950

**DESIGN** - from £5,000

Bespoke and dependent on which recommendations you'd like to embed. We will discuss timelines and the framework of the project ahead of starting

**BUILD**

Bespoke and charged on a per head basis. As a guide, 12 months with 14 60 minute 1:1 sessions is £5,750 per head.

**OTHER SERVICES**

As a guide, my day rate is from £950 and half day rate from £650 plus reasonable expenses





# NEXT STEPS

If you feel this could be a great option for your business, the best thing to do is to book a call with me to discuss it further:



: [Book a call](#)



: 07714 472383



: [info@coastalcoachingsussex.co.uk](mailto:info@coastalcoachingsussex.co.uk)

