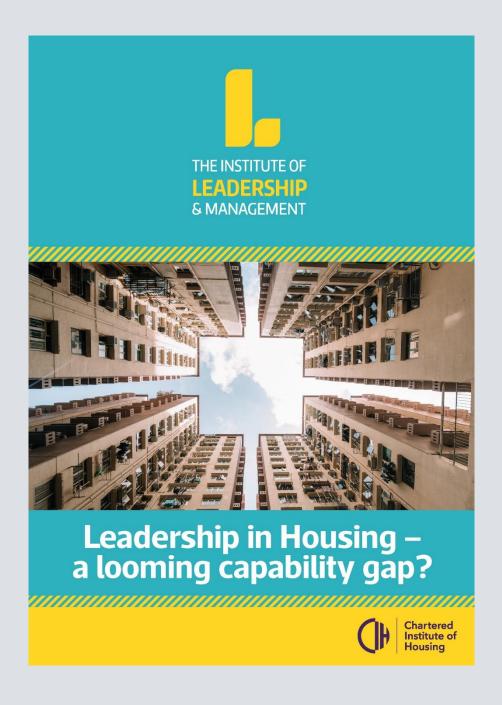
# LEADERSHIP IN HOUSING: A LOOMING CAPABILITY GAP?

Kate Cooper





### Research highlights

- Economic, political, demographic and technological changes require leaders in the sector to be agile and resilient to manage unprecedented change.
- Unique sector knowledge and experience is essential, focusing on technical ability, regulation and compliance.
- There is a need for leaders to have the capabilities to communicate with *diverse stakeholders* and to lead remote teams.
- An investment of time and effort into succession planning is successful in developing future leaders; these approaches involved identification of potential leaders from across the entire workforce,
- Need for formal training courses and less formal coaching and mentoring.



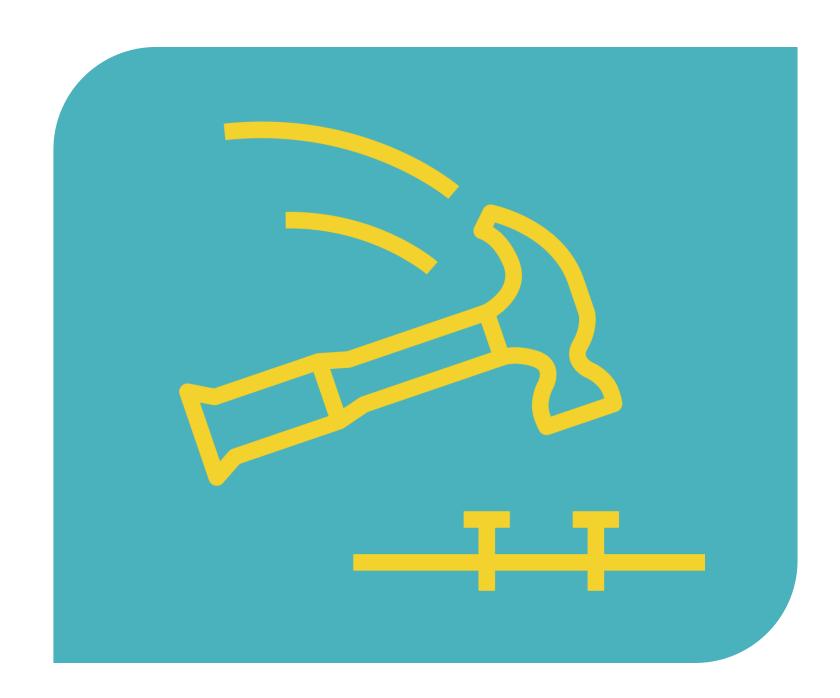
### **Conclusions**

### Key professional competencies needed in senior leaders:

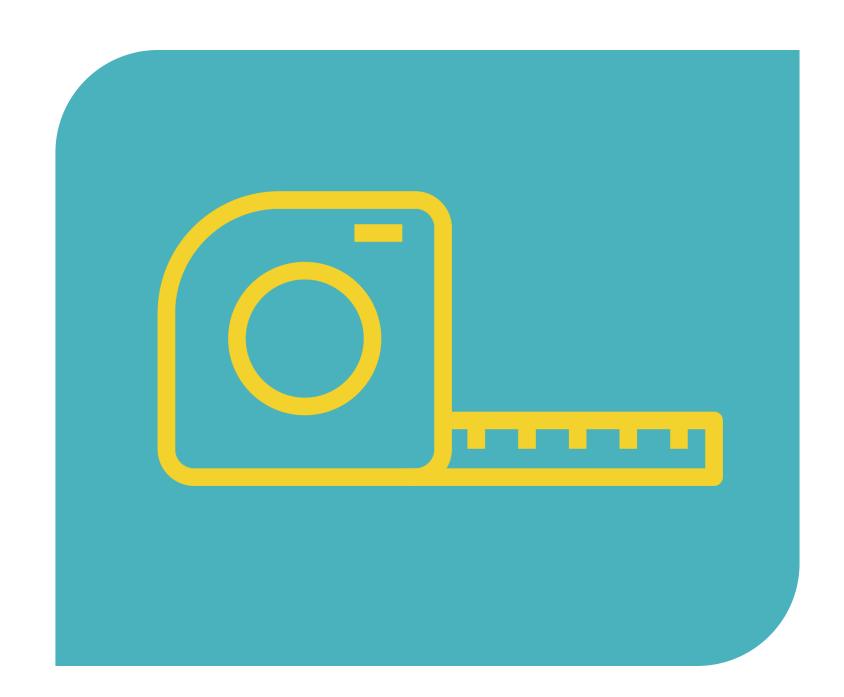
- Commercial skills are important but need to be combined with a social conscience
- Technical knowledge, commercial skills and social values (rather than commercial) were given more emphasis than leadership capabilities
- Sector experience important, or in absence of this, a willingness to shadow, take secondments and listen to experienced peers and junior colleagues
- Resilience, agility and ability to accept constant change
- Ability to work with remote and flexible working teams
- Ability to build relevant networks and manage complex relationships



In business-as-usual activities, leaders may benefit from an explicit focus on building leadership capability.

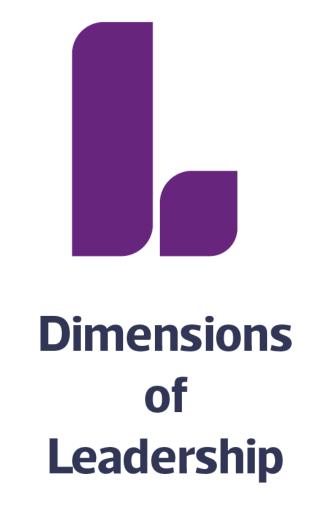


Current leaders should consider building bridges to similar types of organisations in different sectors.



Housing sector leaders should consider developing a *broader understanding of leadership*, that extends beyond vision, resilience and communication skills.



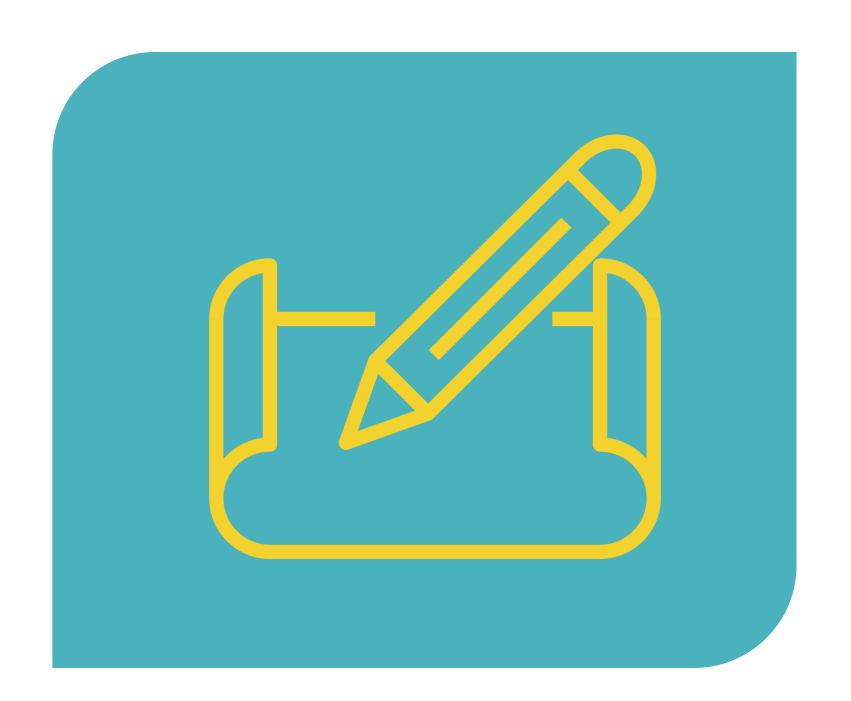




The Institute of Leadership & Management's Dimensions of Leadership offer, often elusive, insights into great leadership. This is not a static representation but an evolving description of the complex nature of leadership activity.

Find out more at www.InstituteLM.com/learning/dimensions-of-leadership.html

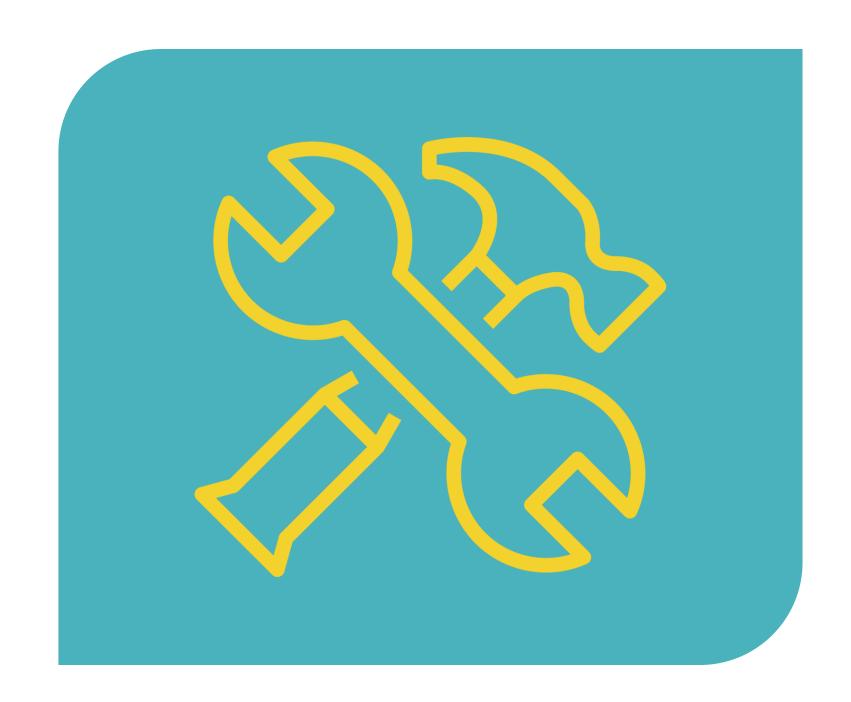
Current leaders should consider developing *talent pipelines* for succession planning, that identify future leaders from across the *entire demographic* of the existing workforce.



Potential future leaders should get support in developing breadth and depth of technical knowledge, ideally gaining experience working in a variety of housing sector disciplines and particularly *on the front-line*.



Leaders from other sectors have the potential to bring useful capabilities to the housing sector (such as commercial expertise and innovation skills) and should be supported in gaining specialist industry knowledge, understanding and technical skills.





This conversational mat will provide you with the opportunity to have meaningful conversations about inclusion.

As you move around the mat there are four key areas of inclusion for your team to explore. Each one is important as they link to each other in discovering how you and your team can build a more inclusive GMP

At the beginning nominate a spokesperson to read aloud the questions and follow the instructions. There are group and paired tasks to complete. With the pens provided record your responses onto to the mat.

This Mat is designed to be completed in approximately 1½ hours.

### START HERE

### **VALUED**

People around me feel valued and are an essential part of the team.

How would you individually score this statement in your workplace or team. Please initial personally on the scale.



### **Group Discussion:**

What are the positives about being valued and an essential part of the team?

### **Paired Discussions:**

How can you feel better emotionally and socially supported at work?

### Helper

Why do some people go that extra mile? Why do others leave early or do the bare minimum? Primary work factors of feeling valued is a key indicator of job performance. Employees who feel valued are more likely to be engaged in work and be satisfied and motivated.

CIPD (2019)

### Helper

GMP is committed for staff to feel engaged in an environment that has trust and fairness not only spoken but demonstrated. Fairness and trust at work is important as engaged staff are

> Sneak Preview – Inclusion Conversation Mat – Team

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## Thank you



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### Feedback

• 156 attendees

## DEP INSIGHT



Leadership In Housing – A Looming Capability Gap  $16^{th}$  September 2020 0930 - 1200 REMO WEBINAR



Consolidate the WHY for Inclusive leaders in the workplace

## What to Expect



Share best practice



Create some new thinking leading to personal action









## A little about me!

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## Retaining Talent

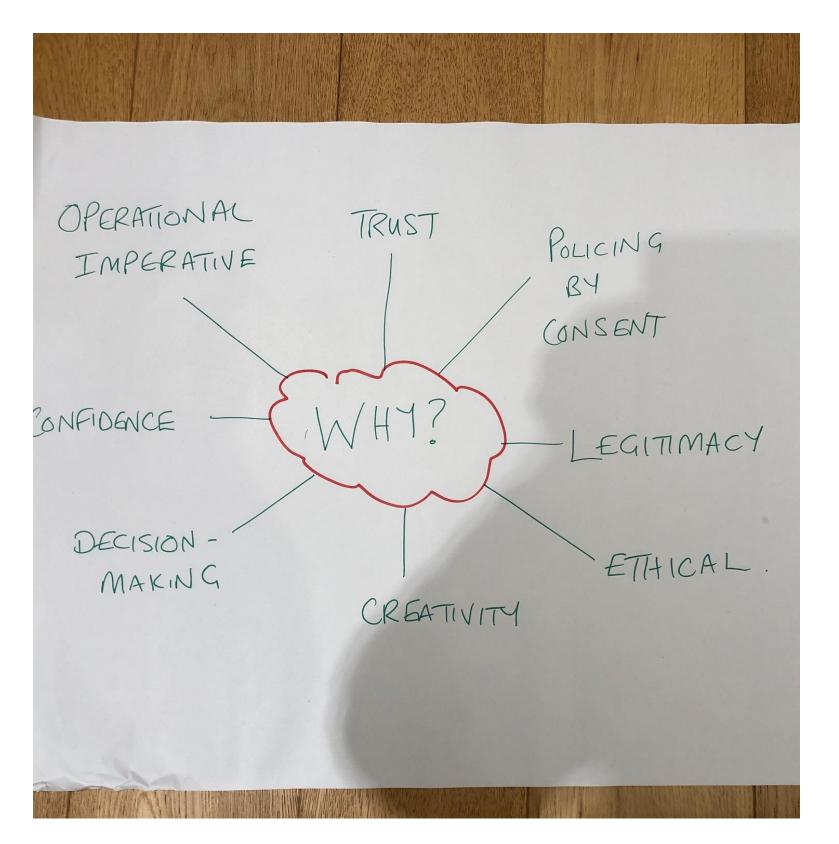




What is Difference

What is Inclusion

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## Case Study WHY?

## Case Study Greater Manchester Police

Why do we need Inclusive Leaders

### What does inclusion mean to:

- Individual
- Team
- Organisation

Try and define a sentence that would be immediately understood

Why are inclusive identities useful in the workplace

## Pitfalls of not having an Inclusion Leadership strategy





### Privilege and Unconscious bias

### Portsmouth Research Portal

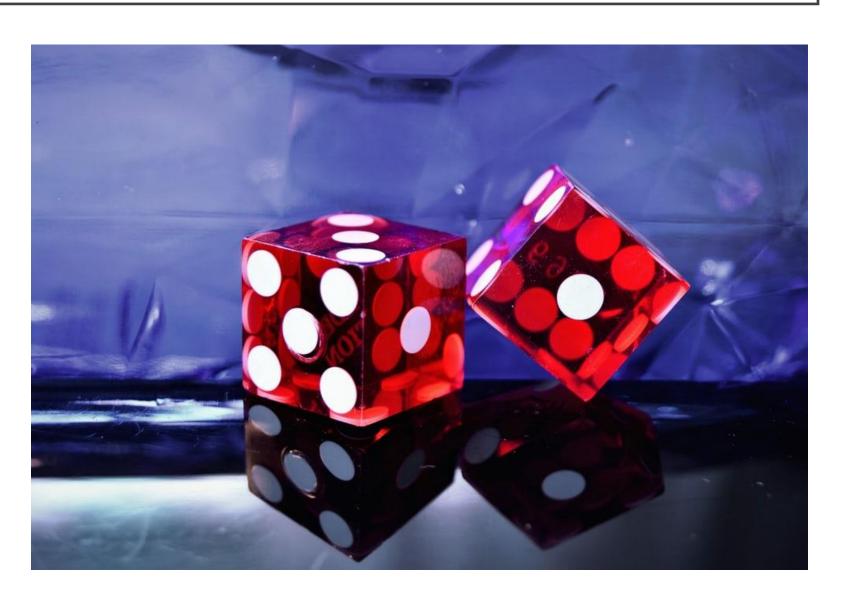


Researchers Faculties & groups Projects Funding Outputs Datasets Activities Prizes Impact Media Student theses Equipment

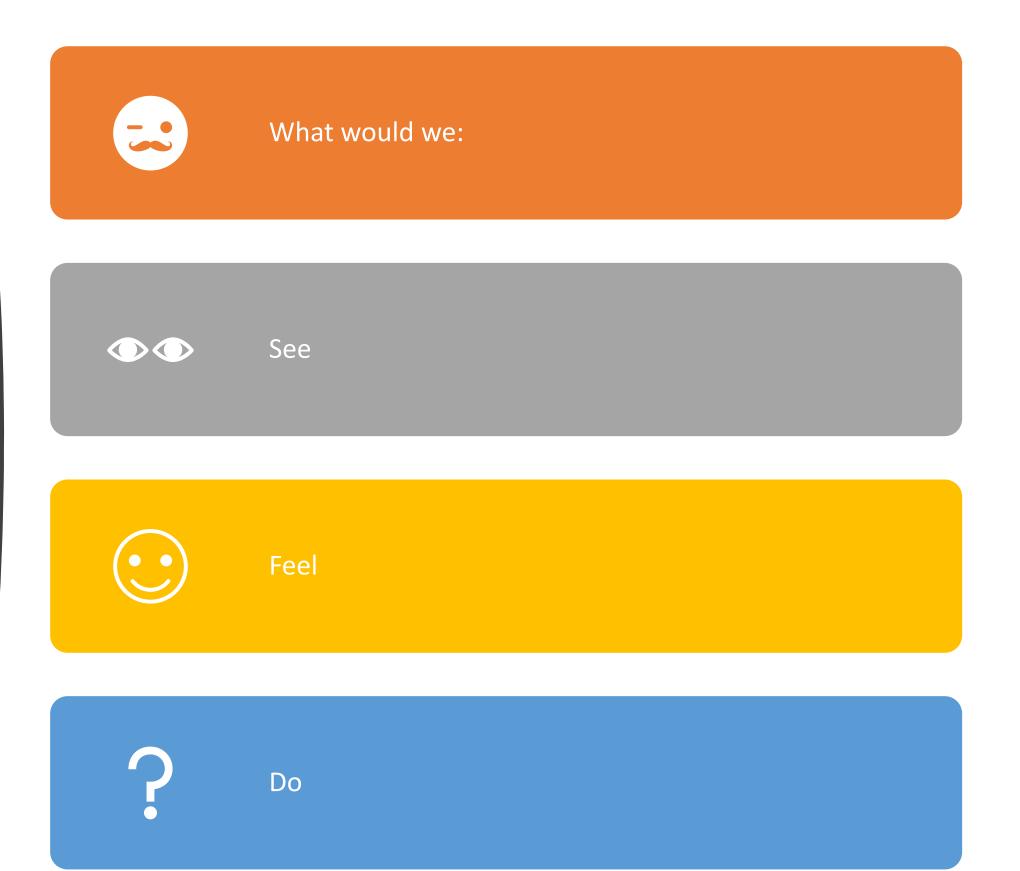
Home > Student theses > Different ladders for police progression?

Different ladders for police progression? reviewing black and minority officers' progression in the police service

Student thesis: Doctoral Thesis



If WE had an improved culture of Inclusive leadership



## Vroom Vroom – Building a Framework for Team and Leadership Development



















- Inspector
- Superintendents

## Direct Entry Programme

Levers for Inclusion

Leadership & Culture



## How to: Leadership Questions



Does the leadership in the organisation reflect the talent pool in the market?



Are BAME and women being promoted at the same rates as white men?



Does recruitment reflect a diverse talent?



Do you have pay equity?



Do all employees feel they are treated fairly?



Does you organisation commit to difference and inclusion – policy/strategy?

## How to: Change Culture



Develop Inclusive Leaders through bespoke programmes



Conduct a cultural audit



Leadership workshops and staff networks



Reverse mentoring – try walking in some one's shoes



Decision making model



### Top Tips - Leadership

- Develop Emotionally Intelligent Leaders
- Reframing who is a leader?
- Developing future leaders requires a Coaching leadership style – what leadership style are you
- Network with other organisations become a learning organisation
- Offer secondments and share learning
- Build Capacity to develop others Coaching, training expect excellence
- Build representation and release talents



Deep Insight Inclusion Tools

- Personal Development Action Learning Sets (PeDALs)
- Developing Diverse Leaders
- Team Inclusion Conversation Mat
- Early Intervention Inclusion Conversational Mat
- Facilitation of Inclusion workshops to develop strategy and inclusion plans



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