

The logo for the Northern Housing Festival is a large, semi-circular graphic on the left side of the page. It consists of numerous thin, parallel lines radiating from a central point, creating a sunburst or fan-like effect. The lines are colored in shades of yellow and gold, with the innermost lines being a brighter yellow and the outermost lines being a darker gold. The background of the entire page is a solid, deep purple.

**NORTHERN  
HOUSING  
FESTIVAL**

The aico logo is located in the top right corner of the page. It is contained within a white circular shape. The word "aico" is written in a bold, lowercase, sans-serif font. The letter "i" has a small red dot above it. A registered trademark symbol (®) is positioned to the upper right of the "o".

**aico<sup>®</sup>**

# Breakfast Briefing: An open discussion about CIH Membership in the North

CIH Membership Feedback



Sam Middleton, Engagement Manager North  
England, CIH

# Welcome to the Northern Housing Festival

Crystal Hicks, Chair of  
Northeast Regional Group, CIH

Michael Coupland,  
Relationships Manager  
Northeast, Aico



# A new beginning ?

Gavin Smart, Chief Executive, Chartered Institute of Housing

Patrick Murray, Executive Director of Policy and Public Affairs, Northern Housing Consortium

Bobbie Hough, Managing Director, Hough Bellis Communications

Jill Murray, President, Chartered Institute of Housing





**Patrick Murray**  
**Executive Director (Policy & Public  
Affairs) Northern Housing Consortium**

*A new beginning?*  
*The future of housing in the North*

*Tuesday 8<sup>th</sup> October*

## Labour's five missions to rebuild Britain

### 1) Kickstart economic growth

to secure the highest sustained growth in the G7 – with good jobs and productivity growth in every part of the country making everyone, not just a few, better off.

### 2) Make Britain a clean energy superpower

to cut bills, create jobs and deliver security with cheaper, zero-carbon electricity by 2030, accelerating to net zero.

### 3) Take back our streets

by halving serious violent crime and raising confidence in the police and criminal justice system to its highest levels.

### 4) Break down barriers to opportunity

by reforming our childcare and education systems, to make sure there is no class ceiling on the ambitions of young people in Britain.

### 5) Build an NHS fit for the future

that is there when people need it; with fewer lives lost to the biggest killers; in a fairer Britain, where everyone lives well for longer.

Press release

## Housing targets increased to get Britain building again

The government has announced an overhaul of the planning system to fix the foundations and grow the economy.

From: [Ministry of Housing, Communities and Local Government](#) and [The Rt Hon Angela Rayner MP](#)

News story

## Full devolution to be delivered across the North

The government is continuing to deliver devolution for all corners of the country, with a commitment to deliver full devolution across the North.

From: [Ministry of Housing, Communities and Local Government](#)

Press release

## Home upgrade revolution as renters set for warmer homes and cheaper bills

New plans to boost minimum energy efficiency standards for all rented homes.

From: [Department for Energy Security and Net Zero](#)  
Published 23 September 2024

## Key statistics

- ❖ Social housing providers contribute over **£4bn/year** to the North's economy & support over **70,000 jobs**.
- ❖ Over **420,000 households on housing waiting lists**.
- ❖ c. **12,500 children living in temporary accommodation**.
- ❖ Enough brownfield land to build **320,000 homes**.
- ❖ **365,000** northern PRS homes don't meet the **decent homes standard** (119,000 in the SRS).
- ❖ North's PRS tenants more likely to report **poorer health**.
- ❖ Lowest 20% of incomes are **more likely to live in the North**.
- ❖ Upgrading the energy efficiency of the North's homes could create **77,000 new jobs**.

**Building the  
future**



 **NORTHERN  
HOUSING  
CONSORTIUM**  
VOICE OF THE NORTH

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📍 Northern Housing Consortium  
📱 @nhc

**BUILDING THE  
FUTURE OF HOUSING  
IN THE NORTH**

Creating great homes, great places, and a  
new generation of green jobs

**Our plan to work with the new government and our members to:**

- 1. Build new social homes and transform the North's communities –** creating great places where people love to live.
- 2. Create a new generation of green jobs in housing –** getting the North's existing homes to net zero, making them warm, dry, and energy efficient.
- 3. Make sure everyone across the North has a good quality, safe home –** upgrading social and private rented homes to help people create the lives they want in the places they call home.



# Refocusing on regeneration

## REFOCUSING ON REGENERATION

- 320,000 new homes on the North's Brownfield land
- A more flexible long-term Affordable Homes Programme focused on social housing, with a greater role for Combined Authorities
- Amend the Green Book appraisal guidance so that all projects are assessed using VfM categories rather than a single Benefit Cost Ratio calculation

*"I am taking immediate action to deliver this government's mission to kickstart economic growth; and take the urgent steps necessary to build the infrastructure that we need, including one and a half million homes over the next five years."*

*"...will prioritise Brownfield and grey belt land for development to meet housing targets where needed. And our golden rules will make sure the development this frees up will allow us to deliver thousands of the affordable homes too, including more for social rent."*

Rachel Reeves' first speech as Chancellor, 8<sup>th</sup> July<sup>2</sup>

## BROWNFIELD FIRST

How devolved brownfield funding can build a new generation of homes in the North

# Retrofit revolution for the North



## WARM HOMES, GREEN JOBS

Meeting the Net Zero  
challenge in the North



## RETROFIT REVOLUTION IN THE NORTH

- Warmer homes - £500m per year to meet EPC C by 2030.
- £1 billion per year to get closer to Net Zero from 2030 onwards
- 77,000 new good green jobs by 2035

Press release

### Home upgrade revolution as renters set for warmer homes and cheaper bills

New plans to boost minimum energy efficiency standards for all rented homes.

From: [Department for Energy Security and Net Zero](#)

Published 23 September 2024

**A priority on quality**

## A GOOD QUALITY HOME FOR EVERYONE IN THE NORTH

- New Decent Homes Standard for social and private rented homes
- A long-term financial settlement for rents, grants and funding pots, with flexibility to support regeneration and quality work, linking with decarbonisation funding
- Support for local authorities to enforce standards in the private rented sector

The cost of upgrading homes to the current decent homes standard is around £9 billion across the North



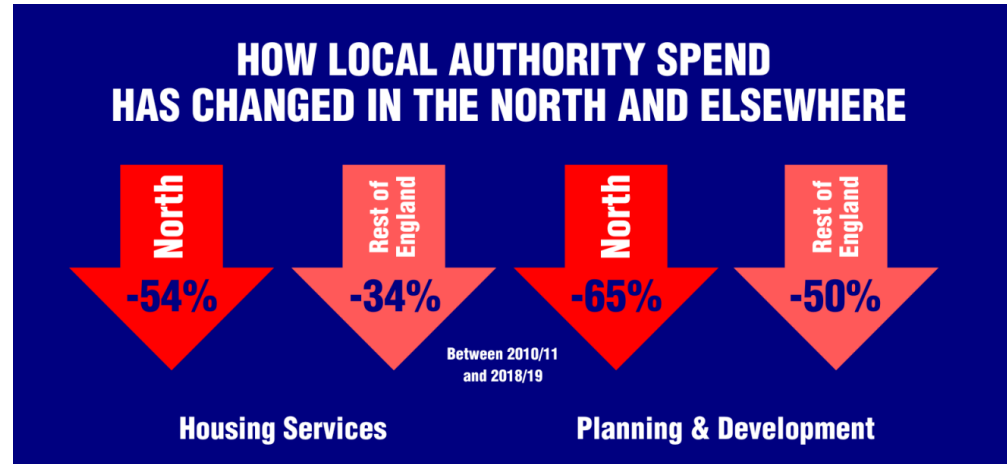
News story

### Measures to ensure decent homes for all

The government will consult on a new Decent Homes Standard for the rented sectors.

- ❑ Government's ambition is promising and must be supported.
- ❑ Implementation will be challenging and government will need the sector's help.
- ❑ More recognition required that the North is different to the rest of the country – not just the need for New Towns, but a real need for '**renewed towns**' and the return of a broader regeneration agenda.
- ❑ Funding is key, and funding needs to flow in a way that works for the North – all eyes on the Spending Review.

**In summary**





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- @NHC

# Thank you for listening

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# A new beginning?



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# The inheritance



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# It's not just us....

FINANCIAL TIMES

UK COMPANIES TECH MARKETS CLIMATE OPINION LEX WORK & CAREERS LIFE & ARTS HTSI

Opinion UK Immigration

## The immigration dilemma Labour hopes will go away

Starmer's government faces a familiar trade-off between the economics and the politics of foreign workers

ALAN BEATIE [Add to myFT](#)



## Independent investigation ordered into state of NHS

Professor Lord Darzi appointed to establish the state of the nation's health service.

From: [Department of Health and Social Care](#), [NHS England](#) and [The Rt Hon Wes Streeting MP](#)  
Published 11 July 2024



## Avanti first rail firm at risk of nationalisation under Labour train plans

The West Coast Main Line operator has been heavily criticised over its service to passengers



Transport Secretary Louise Haigh this week 'summoned' the managing director of Avanti over its performance. (Photo: Avanti West Coast/PA)

By Richard Vaughan, Steve Robson

## £5bn debt crisis of special educational needs 'could bankrupt' English councils

Increased demand for children's services leading to meltdown, warn local authority leaders



## Prison population hits record high in England and Wales

Jail sentences handed to participants in recent riots thought to have exacerbated overcrowding

[UK politics live - latest updates](#)



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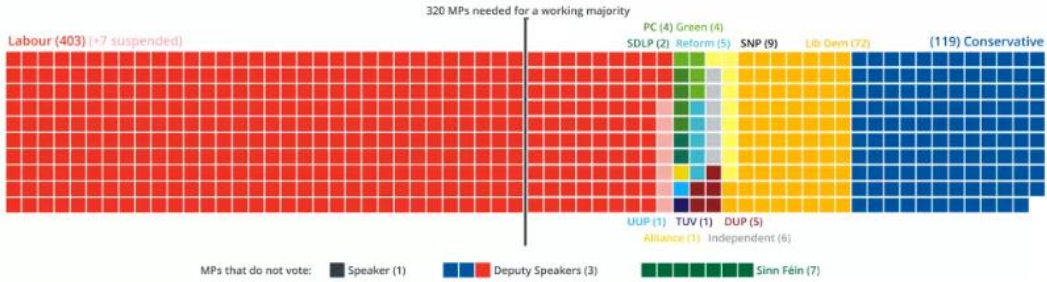
# Labour's political reality



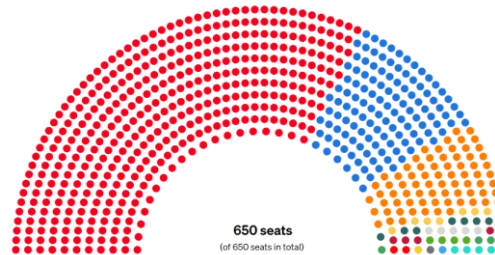
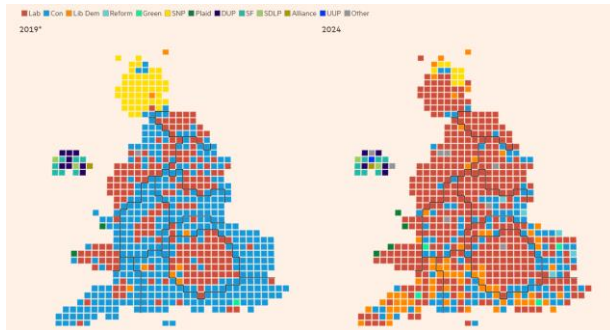
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# Graphics tell one story...

24 July 2024



Source: Institute for Government analysis of 2024 general election results and parliament.uk.



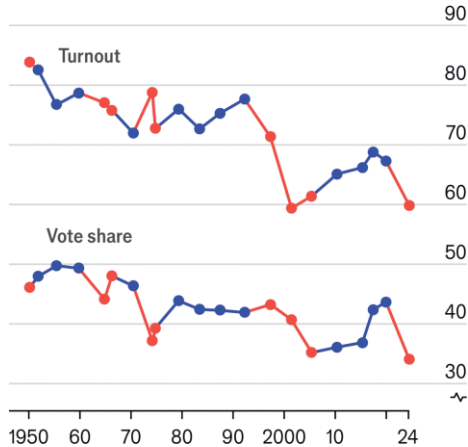
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# These tell another...

## Enthusiasm curbed

UK general elections, turnout and winning-party vote share, %

● Labour ● Conservative

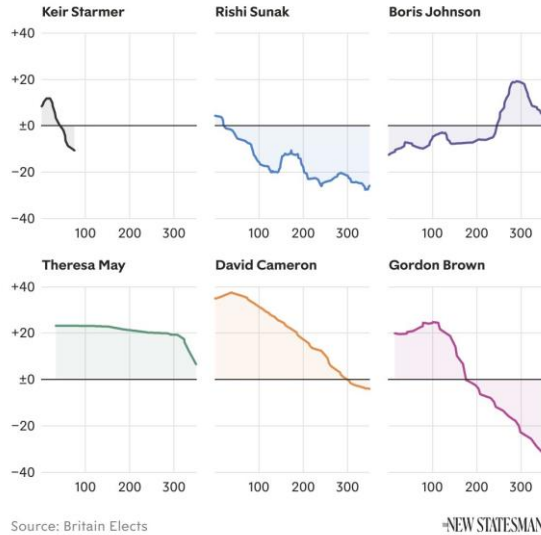


Sources: House of Commons Library; Press Association; *The Economist*

1

## Crash and burn?

How Keir Starmer's net favourables as Prime Minister compare to previous premiers, by days in office



Source: Britain Elects

NEW STATESMAN



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# The opportunity



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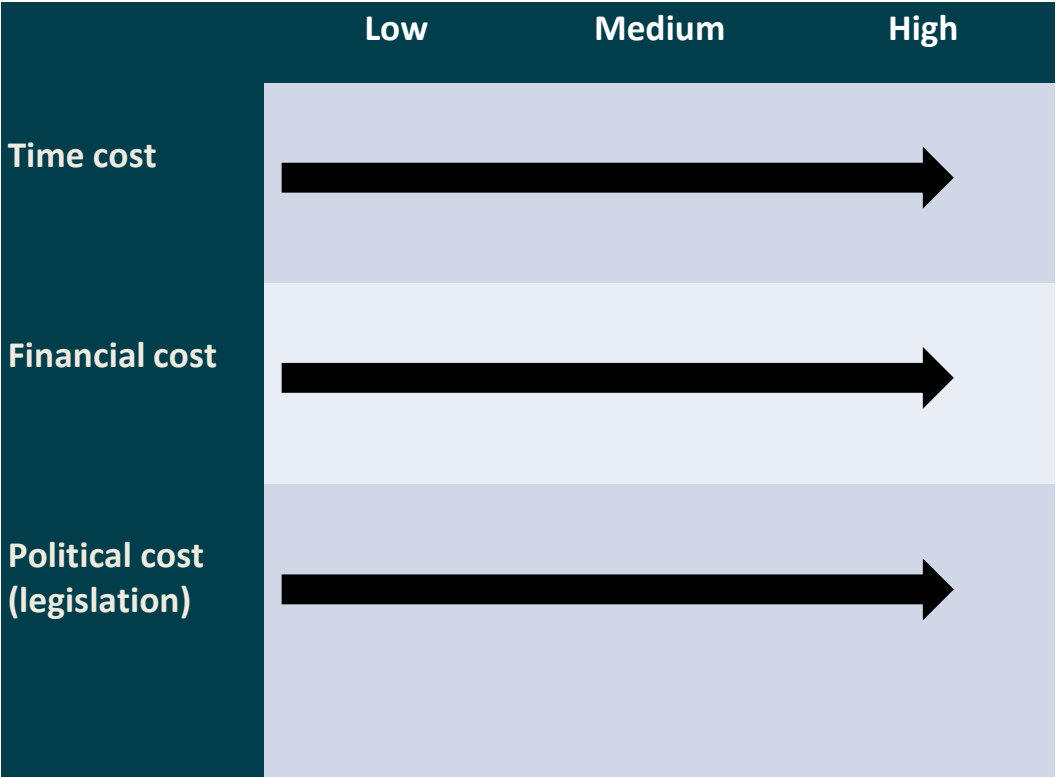
# The challenge



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# They have to deliver...



# They have to deliver...



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# It's devolution, not revolution



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# What that means for us...



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# Deal with the postbag!



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Thank you



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# Be EPIC with CIH President Jill Murray



# Northern Housing Festival

8 October 2024

**Jill Murray BA FCIH**  
**CIH President**







Chartered  
Institute of  
Housing

# **BEPIC**

**Be Educated - Be Professional - Be In control -  
Be Chartered Institute of Housing**

# Be Educated

Life is an open-ended learning opportunity, the more you learn, the more transferable skills you develop.

We should never stop learning or developing.

# BEPIC

# Be Professional

Every piece of development work you do is an investment not just in your role, but in yourself.

Living and being professional is a 'passport' to growth.

# BEPIC

# Be In Control

Take personal responsibility for your own development.

You work in a sector full of opportunities - seek them out!

Strive for achievement and learn from those around you.

# BEPIC

# Be Chartered Institute of Housing

CIH can support you, whatever the stage of your career.

Membership has a wealth of benefits to help you on your professionalism journey - from events, briefings, news and learning.

# BEPIC



Chartered  
Institute of  
Housing



Please donate

[www.justgiving.com/page/jill-murray-cih-action-for-children](http://www.justgiving.com/page/jill-murray-cih-action-for-children)

# Regulation ? It's all about culture

Fiona MacGregor, Chief Executive,  
Regulator of Social Housing

Caritas Charles, Policy and  
Insights Manager, TPAS

Angela Lomax, Director, DTP

Melanie Smith, National Housing  
Manager, SJOG

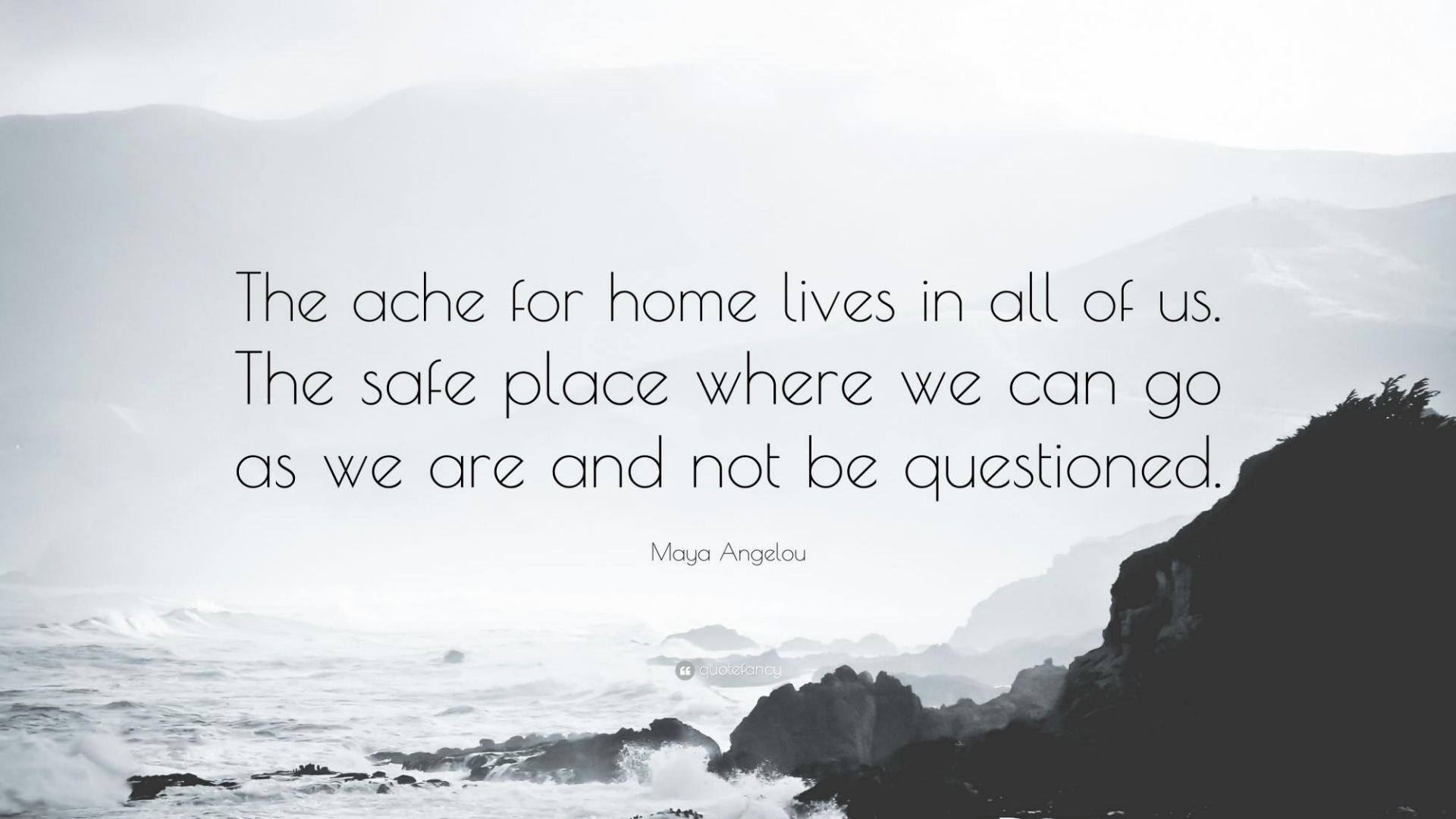
Matt Lewer, Chair of the Yorkshire  
and Humber Regional Group, CIH





# CULTURE





The ache for home lives in all of us.  
The safe place where we can go  
as we are and not be questioned.

Maya Angelou

“ quote fancy

## Words Have Power

- regulation  
touchpoint  
data journey  
customer  
units assets  
decant ASB  
insight mapping TSM  
vulnerable  
affordable



## Words that matter

- Transparency
- Accountability
- Influence



## Words That Challenge

- Power
- Trust



# Consumer v Citizen

SUBJECT	CONSUMER	CITIZEN
DEPENDENT	INDEPENDENT	INTERDEPENDENT
TO	FOR	WITH
RELIGIOUS	MATERIAL	SPIRITUAL
DUTY	RIGHTS	PURPOSE
OBEY	DEMAND	PARTICIPATE
RECEIVE	CHOOSE	CREATE
COMMAND	SERVE	FACILITATE
PRINT	ANALOGUE	DIGITAL
HIERARCHY	BUREAUCRACY	NETWORK
SUBJECTIVE	OBJECTIVE	DELIBERATIVE



# Words That Empower

environment  
empowered  
citizen partners  
future safety create  
family home choice  
people  
community  
human security  
neighbourhood  
purpose



# Words For Our Future

environmental  
campaigning  
peoplefocussed  
peopleled  
unafraid moral  
deliberative  
open  
diverse  
human  
interdependent  
inclusive scrutinising  
building  
challenging



## Learn from our past





## Learn from our past

‘We all need space;  
unless we have it, we  
cannot reach that  
sense of quiet in  
which whispers of  
better things come  
to us gently.’

Octavia Hill, 1875



# Embrace Our Future

**WE RISE  
BY LIFTING  
OTHERS**



# Making devolution work for the north

Paul Fiddaman, CEO, Karbon Homes

Graham Thrower, Head of the  
Institute for Economic and Social  
Inclusion, Sunderland University

Charlotte Carpenter, Executive  
Director, Karbon Homes

